



# **Taskforce Action Plan - Portugal**

## **Integrated Territorial-based Intervention for Pinhal Interior (ITBI PI.IN)**

### **3<sup>rd</sup> Taskforce Meeting Report**

Note: all the task Force meetings were preceded by a preparatory [internal] meeting between the SR27 National Expert and the ITBI PI.IN Coordinator (and other relevant stakeholders).

### 3<sup>rd</sup> Taskforce Meeting – Portugal

Timing and format	Focus of the meeting
<p>27/04/2023 Face to face</p> <p><b>Location</b> Turismo de Portugal Rua Ivone Silva, Lote 6 1050-124 Lisboa</p>	<p><b>Main points</b></p> <ul style="list-style-type: none"> <li>▪ Discussion regarding the adoption of the Smart Villages concept and approach for the design and implementation of P09. Villages.</li> <li>▪ Discussion of the implementation model for the P09. Villages, taking into consideration Programmes and Measures that may be mobilized for supporting the rural communities’ strategic plans.</li> <li>▪ Share of the experiences of the Integrated Action of Territorial Base for Pinhal Interior (former programming periods).</li> <li>▪ Discussion on the elements to include in further guidelines for rural communities to express their interest in making part of the Villages’ Network to be implemented with P09 support (e.g., the current restriction for the application of the maximum of two villages /rural communities per municipality might not be suitable for certain territories; main themes / products).</li> </ul> <p><b>Main outcomes</b></p> <ul style="list-style-type: none"> <li>▪ Adoption of the concept "Smart Villages" as an inspiration for the strategic planning and implementation of P09. Villages. It was considered very pertinent and fully in line with PRPI’s framework and objectives, namely, the focus of the overall strategy on the principles of innovation and sustainable development. (With the basis on the Framework concept - document prepared by the SR27 National Expert).</li> <li>▪ Validation of the proposed 5 pillars of intervention for the implementation of P09. Villages, however, still not known the extension of the importance of these pillars to be defined at this stage, as it is not known yet which kind of supports can be allocated for the operationalization of actions that will possibly be integrated into each axis or the distribution of the potential allocated funds between each axis.</li> <li>▪ Definition of key-elements to present a proposal for designing a consensual model to implement P09. Villages, namely, the model for the ‘selection’ of villages / rural communities to be covered and supported through P09. Villages (e.g., selection criteria).</li> <li>▪ Opening of the possibility of certain territories to present projects at an intermunicipal level can be beneficial for the fulfillment of the PRPI’s objectives.</li> <li>▪ Definition of a set of elements to be included in the proposal for the Expression of Interest Form. It was discussed the possibility of having main themes / products (intangible cultural heritage (parties, traditions); Local agri-food production; Creative tourism (music, contemporary art, handicrafts and popular arts); Nature and active tourism vs. election of only one comprehensive theme.</li> <li>▪ Definition of further steps for the operationalization of P09. Villages.</li> <li>▪ Presentation of potential financial support sources (informal document prepared by SR27 National Expert identifying them).</li> </ul> <p><b>Main findings/ lessons</b></p> <ul style="list-style-type: none"> <li>▪ Difficulty in selecting the themes / areas of investment for the development of village Plans as it is not known yet the Programmes and Measures that can be mobilized by PRPI. Currently, as Tourism of Portugal is the only entity represented in the Task Force, there has been a tendency to focus of Tourism, popular art and crafts as the main line of investment to achieve sustainable development objectives.</li> </ul> <p><b>Additional comments</b></p> <p>With the enlargement of the number of participants in the meeting there was a recurrence of the discussion around examples of differentiated endogenous assets and resources that represent</p>



	<p>opportunities for future exploitation and which can configure a basis for the regional sustainable and innovative development. (Tourism of Portugal tends to focus the discussion on the sustainable and innovative regional tourism development strategy with a basis on intangible cultural heritage, local agri-food production, creative tourism (music, contemporary art) and Nature and active tourism.</p> <p><b>Supporting documents</b></p> <p>Some supporting documents were sent to the Task Force members beforehand for analysis and possible validation, namely, the proposal of a reviewed Conceptual Framework integrating the Smart Villages approach to implement P09. Villages; and an informal document with possible funding sources.</p> <ul style="list-style-type: none"> <li>• Proposal for the Conceptual Framework of P09. Villages - redefinition considering a more holistic / an integrated approach and taking aboard the Smart Villages concept and exploring potential links with the other Transformative Projects of PRPI, as well as with other Programmes / funding sources (e.g. CAP Strategic Plan).</li> <li>• Proposal for the Notice-Invitation for the opening of the call / tender for villages to be integrated in the transforming project P09. Villages, taking aboard the changes in the Conceptual Framework of P09. Villages.</li> <li>• Indicative structure for the elaboration of the Smart Villages strategy to be conceived by the villages that will integrate the transforming project P09. villages (to reflect with SR27 Core Team)</li> <li>• Roadmap for implementing the Smart Village approach (to elaborate on the basis of the available information of the SR21 Project web page - to reflect with SR27 Core Team).</li> </ul>
<p>Participants (16)</p>	<ul style="list-style-type: none"> <li>• SR27 National Expert PT</li> <li>• PRPI Coordination / Managing Authority</li> <li>• Tourism of Portugal</li> <li>• Tourism Centro of Portugal</li> <li>• ADXTUR</li> <li>• Intermunicipal Communities</li> </ul> <p><i>Note: some of the members participated online</i></p>