



Taskforce Action Plan - Portugal

Integrated Territorial-based Intervention for Pinhal Interior (ITBI PI.IN)

2nd Taskforce Meeting Report

Note: all the task Force meetings were preceded by a preparatory [internal] meeting between the SR27 National Expert and the ITBI PI.IN Coordinator (and other relevant stakeholders).

2nd Task Force meeting

Timing and format	Focus of the meeting
<p>15/02/2023 Online</p>	<p>Main points</p> <ul style="list-style-type: none"> ▪ Discussion and consolidation of the working group of the ITBI PI.IN Thematic Domain Tourism and Territorial Marketing (of which the National expert is participating and can be considered as the Task Force). ▪ Discussion regarding the Conceptual Framework for designing and implementing P09. Villages - from a perspective centered on tourism to a wider intervention based on an integrated approach. ▪ Perspectives of the participants’ expectations / vision regarding Smart Villages contribution to attain the objectives outlined in PRPI. ▪ Discuss further inputs from the Task Force, e.g. analytical work. <p>Main outcomes</p> <ul style="list-style-type: none"> ▪ Decision to take a step back and proceed with the redefinition of the Conceptual Framework for designing and implementing P09. Villages towards an integrated approach and taking advantage of the already tested concept linked to Smart Villages (and respective approach). <p><i>Current framework for P09. Villages (objectives), as foreseen under PRPI’s Thematic domain 3) Tourism and Territorial marketing.</i></p> <ul style="list-style-type: none"> ▪ Promote territorial specialization by creating and developing a network of thematic villages, based on the regeneration of buildings and public space. ▪ Promote regional development by increasing the attractiveness and tourism potential through the implementation of actions of a cultural nature that allows the creation of own identity by the valorization of the region’s resources and heritage. ▪ Promote entrepreneurship by diversifying tourism offer, namely in terms of lodging, and by enhancing the creation of micro and small rural businesses, taking advantage of new trends and responding to national and international markets’ needs. <p><i>Conceptual framework to be defined (and including the Smart Villages approach)</i></p> <ul style="list-style-type: none"> • Create experiences based on the differentiating elements of rural communities - thematic initiatives (thematization). • Implement experimental actions / experiences with the ability to modify the territory, namely, with the ability to leverage private investment and ensure its sustainability over time. • Carry out projects that can be followed, monitored and evaluated - as a laboratory in the territory able to transfer experiences that function well to other territories. <p>Main findings/ lessons</p> <p>The experiences of some initiatives carried out in the territory show that:</p> <ul style="list-style-type: none"> • A perspective of sustainable development base on tourism will not be sufficient to surpass the challenges facing the territory - not only caused by the forest fires as the territory entails complex structural challenges such as depopulation and ageing and a feeble economic basis. • The approach that PRPI intends to develop in the territory presents itself as an innovative approach. While drawing from the above-mentioned experiences, it is believed that with the introduction and implementation of the Smart Villages concept and approach, the development ‘engine’ can be more agile by the introduction of an integrated approach.



	<ul style="list-style-type: none">• A sound governance mechanism, allied to a collective efficiency strategy around the specific assets and endogenous resources of the villages / rural communities, is considered to most appropriate way to function as an engine for revitalizing local and regional economies. <p>Supporting documents</p> <p>Some supporting documents were sent to the Task Force members beforehand, namely, the comments on the analysis carried out to the P09. Villages framework and to the Notice-Invitation for the opening of the call / tender for villages to be integrated in the Transformative project P09. Villages.</p> <ul style="list-style-type: none">▪ Refinement of the Task Force Action Plan (to be approved by the SR27 Core Team).
Participants (10)	<ul style="list-style-type: none">• SR27 National Expert PT• ITBI PI.IN Coordinator• Tourism of Portugal• Tourism Centro of Portugal (Regional entity of Tourism)• Agency for the Tourism Development of Schist Villages - ADXTUR