

# European Stakeholder Platform meeting for National CAP Networks on Smart Villages

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# The Smart Village Strategy

- ***Measure in the Finnish CAP-plan***
- In the CAP Strategic Plan, the Smart village Strategy means **a concrete plan for seeking new solutions and new cooperation.**
- **The EU's long-term vision for rural areas** sets many objectives that support a sustainable future for rural areas.
- SV project is not just a strategy paper but a concrete thing/challenged to be resolved or promoted. A concrete implementation plan is drawn up and the measures directly linked to its implementation may be included in the project. The Smart village main project includes the **set short-term and long-term goals** and a plan on how to achieve them.
- The project may last for a maximum period, if necessary. 5 years

# Possible phases of smart village project:



Preparatory phase (when needed)



Main project / strategy project

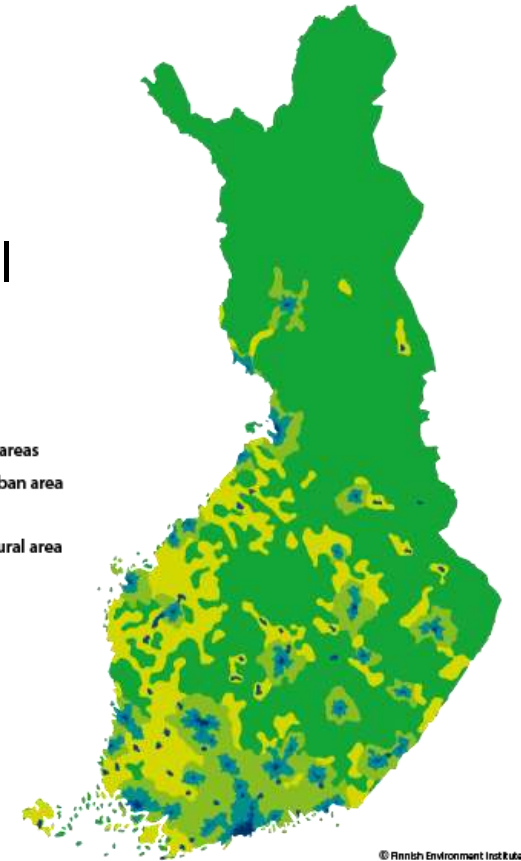


Actions / projects which implement the plan (investments)

# LEADER-strategies

- 52+1 LAGS in Finland (Åland islands)

- Finland 95 % rural





# Past and planned support activities on Smart Villages

- Some examples
- Photo from the "Smart Ruralities"-workshop (INTERREG AURORA)



# Finnish Rural Network (past)

- The years 2018–2020 competition for the title of Finland's smartest village.
- 34 villages applied for the competition. The village of Vuolijoki in Kajanaland won
- Workshops and innovation camps
- The years 2019–2020-Smart villages thematic group at Finnish Rural Network



The European Agricultural Fund  
for Rural Development:  
Europe investing in rural areas



# Supporting Smart Villages concept

- Promote capacity building and information
- Seminars, webinars,
- Networking, building partnerships

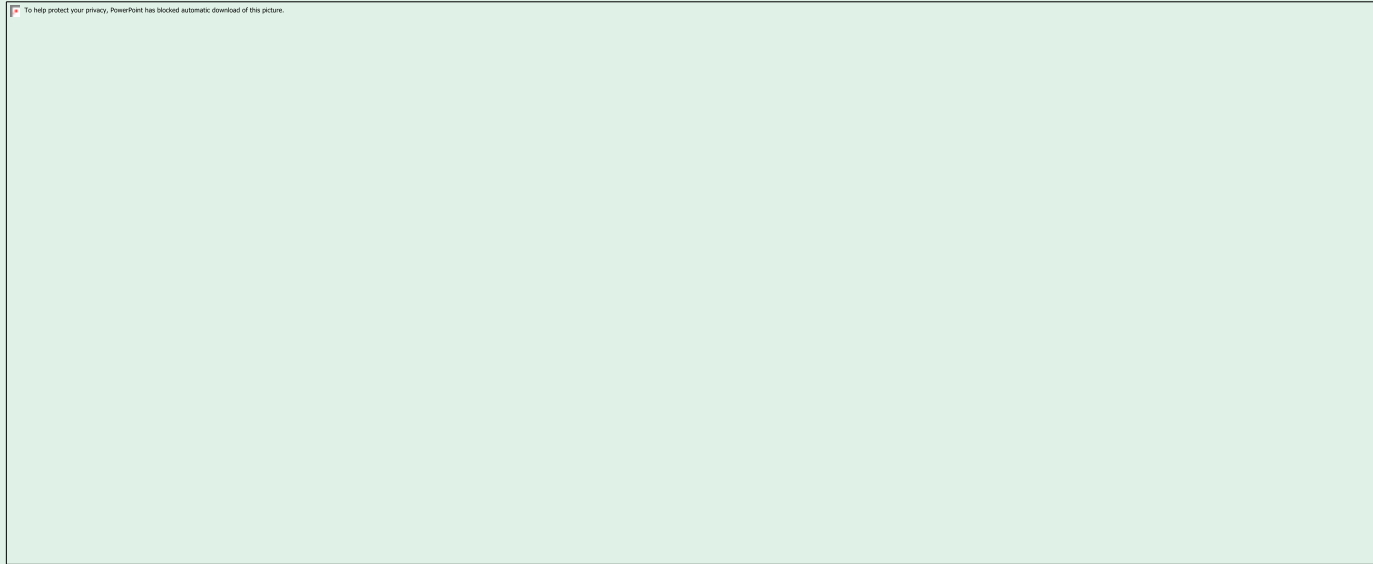


# Smart villages morning coffee-webinars – best practices and inspiration

Different thematic approaches:

- **Youth:** Start-up gaming village, Strengthening the sense of local belonging among young people- "this is important to me". E-lab: Entrepreneurship and cultural production for youth as pathway into the workforce.
- **Digitalization and mobile services** "MALLU" offers mobile social and healthcare services. The car has space for a nurse clinic and dental clinic. Library service buses in collaboration with the defence actors. Digi villages- Unmanned village shops.
- **International cooperation** Smart villages LEADER network
- Smart **culture** villages
- **Housing** Abandoned houses finding new residents-tool
- **Well-being** Helping villages-promoting well-being and safety-neighborly assistance

# Bilingual Smart village morning cafés (FI/SV)



# Blogs

- Game village Jörn





## GRANDE FINALE

- \* Approved Smart village project- extra media attention!
- \* Bringing projects together for mutual learning and information exchange

A stylized illustration of a rural landscape on a solid orange background. In the foreground, there is a light green house with a dark blue roof and a chimney. To the right of the house are two stylized trees, one dark blue and one light green. Above the house, there is a large light green location pin icon, a white cloud, and two blue birds in flight. In the top left corner, there are several white clouds.

# Thank you for your attention!

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