



The Preparatory Action on Smart Rural Areas of the 21th Century (AGRI-2020-332) is supported by the



THE PIEDMONT REGION SUPPORTS SMART VILLAGES THROUGH THE LAGs

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REGIONE
PIEMONTE



2023
2027



Sviluppo
Rurale
Piemonte
2023-2027



THE RURAL DEVELOPMENT PROGRAMME (RDP) 2023-27 OF PIEDMONT



**Sviluppo
Rurale
Piemonte
2023-2027**



It is based on 50 measures,
grouped into 8 macro areas



It has a budget of
approximately €756,000,000



It was approved by the
Regional Council on 20th
February 2023

RDP 2023-2027

MEASURE SRG06 LEADER

The Piedmont Region has identified Local Action Groups (LAGs) as suitable entities to support the creation of Smart Villages with resources from the Rural Development Programme (RDP) 2023-2027

Total resources allocated to LEADER for the period 2023-2027 :

→ €51,400,000 (equal to 6.8% of the regional RDP value)

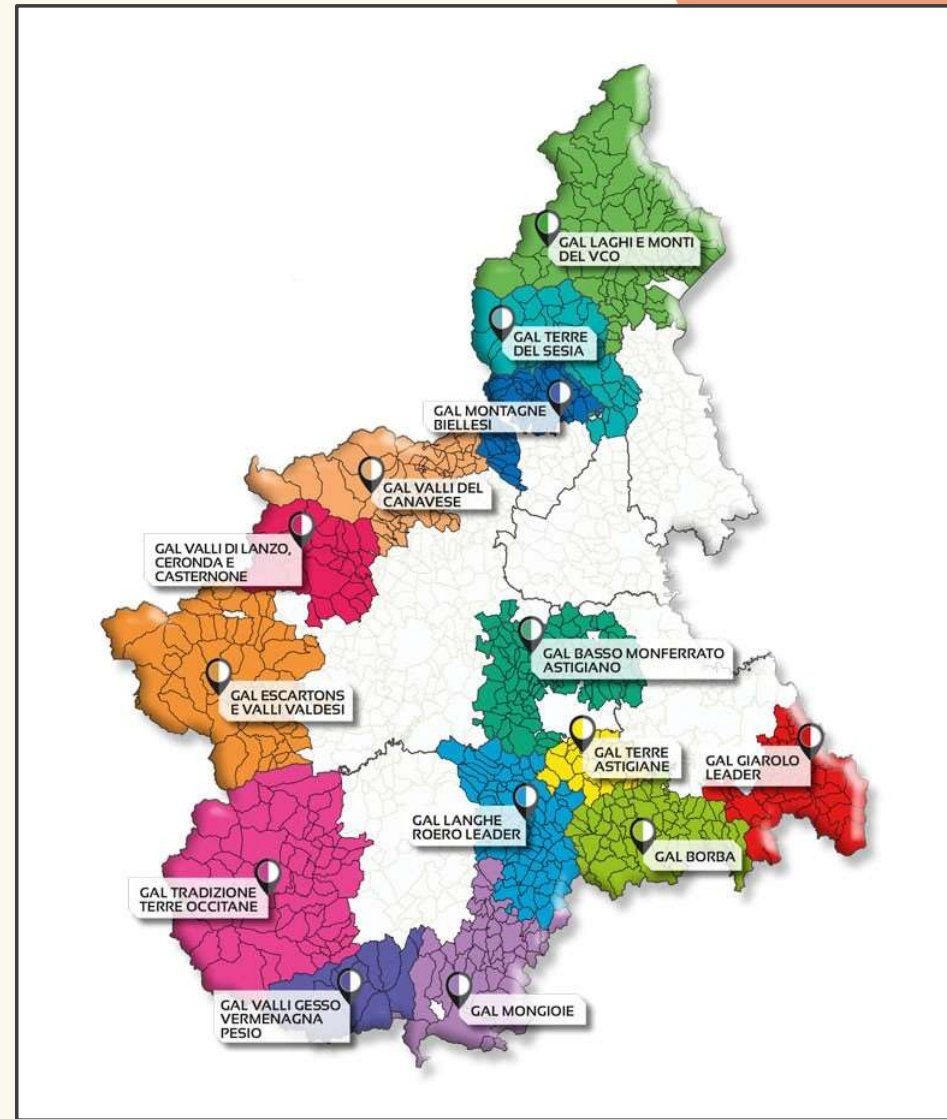
→ **Measure SRG06:** Call for Proposals by the Piedmont Region - Mountain Development Sector to select the local development strategies of LAGs (Ranking expected on 2nd December 2023)

THE LAGs OF PIEDMONT TODAY

The **Local Action Groups** are public-private partnerships that implement the LEADER strategy (Liaison Entre Actions de Développement de l'Économie Rurale) following the bottom-up approach, leveraging resources from the European Union, the State, and the Region (EAFRD Fund)

The first LAG was established in **Piedmont in 1989**, and the number significantly expanded in 1997

Today, there are **14 LAGs** distributed across all mountainous and hilly areas of the Region



DEVELOPMENT STRATEGIES

Over the years, LAGs have implemented interconnected development strategies



→ IN THE PERIOD 1989 - 2006

LEADER is an
INITIATIVE of the
EUROPEAN
UNION

LEADER I 1989- 1993

LEADER II 1994-1999

LEADER PLUS 2000-2006

→ SINCE 2007...

LEADER is an integral
part of the RDP in
every REGION

AXIS IV LEADER 2007-2013

CLLD MEASURE 19 2014-2022

SRGO6 of RDP 2023-2027

ASSO PIEMONTE LEADER,

The **14 Piedmontese LAGs** are united in the **association Asso Piemonte Leader**, which operates through the Assembly and the Board of Directors, with the support of the Technical Committee (14 Directors) and the Directors' Committee (4 Directors)

Asso Piemonte Leader ensures maximum coordination with the Piedmont Region, particularly with the Management Authority of the Agriculture Directorate, the Mountain Development sector, and ARPEA (Piedmont Regional Agency for Agricultural Payments)



FRAMEWORK OF THE MEASURES OF THE RDP ON WHICH THE LAGs CAN OPERATE:

Sub-measure 1 – Action A1

SRD01 - Agricultural Productive Investments for the Competitiveness of Agricultural Enterprises

SRD03 - Investments in agricultural enterprises for diversification into non-agricultural activities

SRD04 - Non-productive agricultural investments with environmental purposes (biodiversity and rural landscape)

SRD07 - Investments in infrastructure for agriculture and for the socio-economic development of rural areas

SRD08 - Investments in infrastructure with environmental purposes (renewable energy sources)

SRD09 - Non-productive investments in rural areas (pastures and architectural restoration)

SRD13 - Investments for the processing and marketing of agricultural products

SRD14 - Non-agricultural productive investments in rural areas (craftsmanship and tourism)

SRD15 - Productive investments in forestry

SRE04 - Non-agricultural startups

SRG07 - COOPERATION FOR RURAL, LOCAL AND SMART VILLAGE DEVELOPMENT - SMART VILLAGES

SRG08 - Support for pilot actions and testing of innovation

SRG07 – COOPERATION FOR RURAL, LOCAL AND SMART VILLAGE DEVELOPMENT – SMART VILLAGES

OBJECTIVES	<ul style="list-style-type: none">▪ Strengthening relationships and exchanges between rural and urban areas▪ Countering depopulation and abandonment phenomena▪ Improving the quality of life▪ Enhancing services to the population.
ACTIONS	<p>→ Support for integrated projects and smart village strategies, such as cooperation projects, structured into multiple operations, promoted and shared by groups of various beneficiary entities, both public and private, by individual municipalities or groups of municipalities (homogeneous Communities)</p> <p>→ Eligible Activities: material and immaterial interventions, communication, awareness-raising actions, promotion, studies</p>
BENEFICIARIES	Newly established public and/or private partnerships that identify a Lead Partner.
SUPPORT	100%

The SRG07 measure supports the creation and implementation of Smart Village strategies as:

- participatory projects structured in one or more operations,
- shared by public and/or private partnerships (Municipalities / groups of Municipalities) through a participatory approach,
- related to specific sectors/areas of intervention.

The goal is to **promote the use of innovative solutions for Communities** (multifunctional agriculture and forestry, sustainable tourism, environment, biodiversity and landscape, digital technologies, etc.) to:

- generate positive economic, social, and environmental impacts,
- counteract depopulation and abandonment phenomena,
- strengthen relationships and exchanges between rural and/or urban areas,
- enhance services to the population to improve the quality of life of the Communities.

The SMART VILLAGES strategies of the LAGs will refer to the following THEMES:

- **Cooperation for food systems, supply chains, and local markets**
- **Cooperation for rural tourism**
- **Cooperation for social and economic inclusion**
- **Cooperation for environmental sustainability**

IMPLEMENTATION PROCEDURES OF MEASURES TO SUPPORT SMART VILLAGES

In the coming months, the PIEDMONT REGION will define, in collaboration with the LOCAL ACTION GROUPS:

- the IMPLEMENTATION PROCEDURES for SUPPORT ACTIONS under LAG management
- the IMPLEMENTATION PROCEDURES for the SRG07 ACTION through a Call for Proposals

Implementation of the SRG07 MEASURE through a Call for Proposals, for example, by:

Issuance of a Call by the LAG in a SINGLE PHASE to:

- Support the establishment of the Smart Village and the drafting of the Project (100% contribution)
- Support the material and immaterial interventions envisaged by the Project (Global grant, with contribution assigned based on the type of action of the activated Local Development Strategy - LDS)

or

Issuance of a Call by the LAG in TWO PHASES to:

- **Phase 1:** Call to support the creation of the Smart Village and the presentation of the project idea by partnerships not yet formed (definition of the partnership, studies and consultancy for project development; 100% contribution)
- **Phase 2:** Call reserved to the partnerships selected with Phase 1, to support the establishment and operation of the Smart Village and the implementation of the Project (costs of establishment and specific studies with 100% contribution; material and immaterial interventions with a global grant and contribution assigned based on the type of action of the activated Local Development Strategy - LDS).



The LAGs also act in favour of the creation and support of Smart Villages through:

→ **Sub-measure A_Action A.3**

Supporting Actions

(important preparatory function to promote participatory planning)

→ **Sub-measure A_Action A.2**

Transnational and/or Territorial Cooperation

(support for Smart and Sustainable Village projects of interest to multiple LAGs)

→ **Sub-measure B_Action B.2**

Awareness-raising activities and Communication

(general awareness campaigns managed by the LAG)

ACTION A.3 – SUPPORT ACTIONS FOR THE CREATION OF SMART VILLAGES

OBJECTIVES	Contribute to the implementation of Action SRG07, accompanying and supporting the territory in understanding the innovative collaboration tool and defining effective content.
ACTIONS	<ul style="list-style-type: none">→ Awareness-raising actions, communication and information campaigns in the territory to facilitate the involvement of public and private entities in the innovative Smart Village approach.→ Support activities for potential partnerships to stimulate effective project ideas for communities→ Specific assistance actions developed during the call for proposals to support partnerships in their application process.
BENEFICIARIES	LAGs
SUPPORT	100% (within a maximum amount equal to 8% of the budget allocated to Sub-measure A1, shared with Action A2_Cooperation, and up to an overall maximum of €250,000)

FIRST DATA RELATED TO THE SELECTION OF LDS BY THE LAGs:

- LDSs presented: **14**
- Population involved: **1,104,500 inhabitants**
- Total contribution resources activated
- **11 LAGs have included in the LDS Action SRG07 for the support of SMART VILLAGES**

THANK YOU FOR YOUR ATTENTION



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