

LEADER

Smart

SECAD



Why LEADER must support
Smart **Villages**



It begins with...



Be Smart.....Plan to Be Strategic &
Be Dynamic..



Be a force to be reckoned with





How LEADER Local Action Groups (LAGs) can support the emergence of Smart Villages?



One good deed goes a long way

Sometimes it can feel like you aren't making a big enough impact, but **every little act counts**. And when everybody adopts that mindset, suddenly that **collective effort makes a huge difference!**



LEADER Smart Now

Now is the 'Time' for Smart Planning - *Development Stimulus*

Community 'Bottom-up' Led Responses to:

- Impact of Climate Related Events
- Humanity in the face of global conflicts
- Multi-culturalism and Nationalism Interface
- Isolation and Mental Health
- Rural Space and Place (survival)

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LEADER - Stimulating Smart Villages and Smart Planning



Rural Development is a two way process - it is not given, its shared...

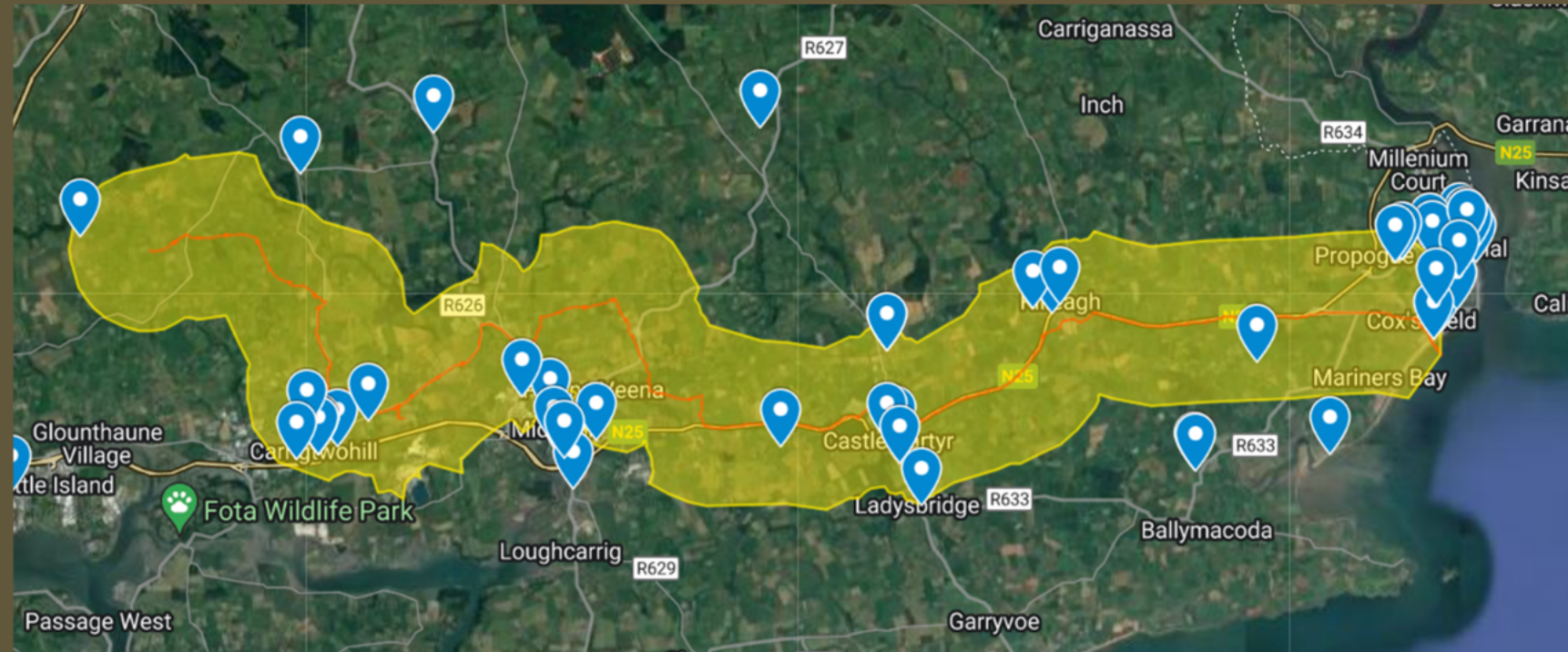


Support green
businesses

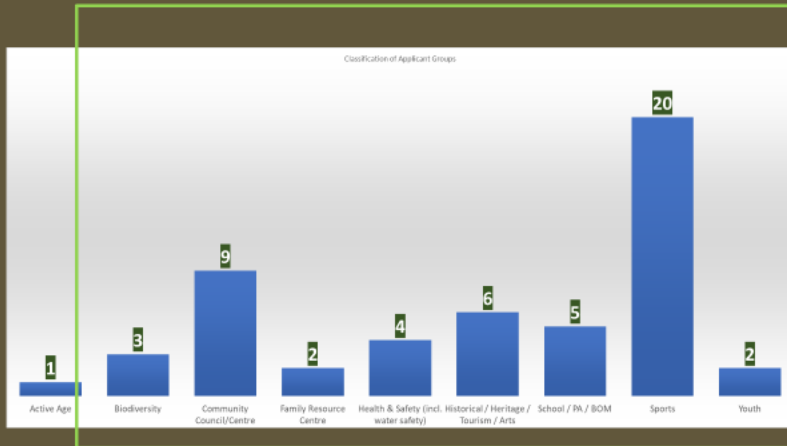


Reduce, reuse,
recycle

Identify Connect Communities (shared 'development stimulus').



Educate, Animate, Development Capacity, PLAN, **and repeat.**



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Can you be 'Smart' without a clear, strategic and dynamic plan?



Multi-Sectoral



Multi-Annual

"Planning is bringing the future into the present so that you can do something about it now..."



Community Led Planning will increase its likelihood of achieving success if Civic Society (facilitated by the LAG) is joined in **partnership** with the Public Sector (including Local Government), Private Sector and Academia = **Quadruple Helix of Innovation**



Legacy impacts can only be achieved through **multiannual planning** (strategic)....

But every journey starts with a first step - thus the importance of **Dynamic Short Term** (1 year and 1-5 year planning) within **long term aims and objectives** (15-20 Years)

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For a LEADER LAG to be 'relevant', it must have an ambition to 'Lead' its communities to prepare for the future....to develop the capacity of the communities (villages and towns) to be a partner in its own development

To be a Smart Village



**Multi-
Investor
Approach**



SECAD Partnership 1995 - 2024

SECAD
2023



Tús &
Rural Social
Scheme (RSS)



EUROPEAN UNION
Investing in your future
European Social Fund

COMMUNITY
FOOD
INITIATIVES
2022 - 2024



SECAD Community
Engagement Services
Community Industry Partnerships



*Wild*work
HELPING PEOPLE HELP NATURE HELP PEOPLE



SECAD Partnership 2023

About SECAD www.secad.ie

- **Established in 1995, SECAD Partnership CLG** is a Local Development Company located in Middleton, Co. Cork.
- **Team of 50+ including expertise** in community engagement, community development, social enterprise, social inclusion, employment support, biodiversity planning, area analysis, finance
- **Industry leading financial management controls**, project management supports and production of related reports and analysis

Over 25 years' experience of investing in sustainable development with communities

- Positive reputation as an honest and independent broker in strategically allocating funds
- Vast knowledge of public, private and philanthropic funds



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