

# Partnerība laukiem un jūrai



[www.plj.lv](http://www.plj.lv)

## FLAG Partnership for Rural and the Sea towards Smart Villages

Ieva Vītola Deusa, [www.plj.lv](http://www.plj.lv)  
Mob+371 20 610 185



NACIONĀLAIS  
ATTĪSTĪBAS  
PLĀNS 2020



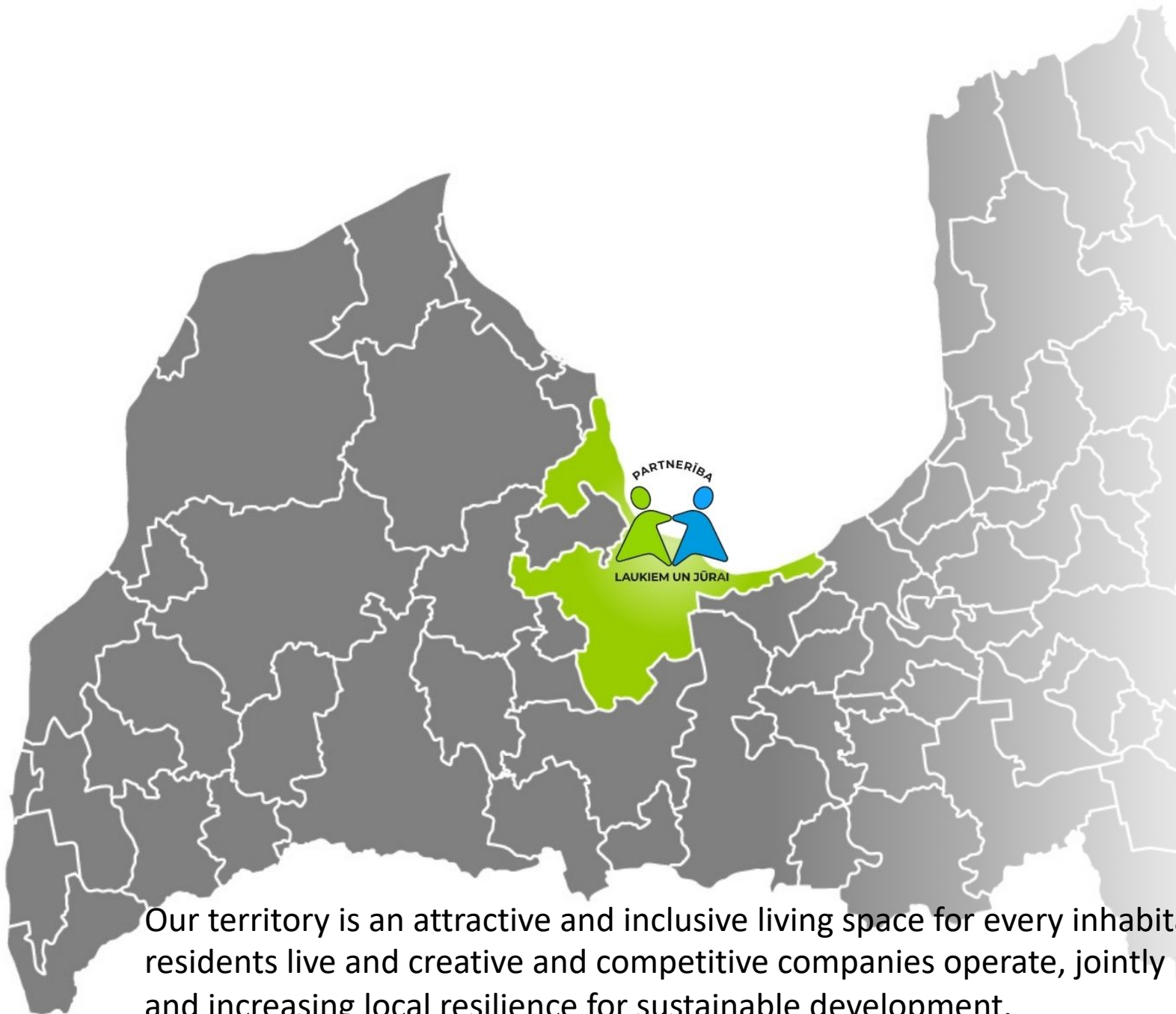
EIROPAS SAVIENĪBA  
EIROPA INVESTĒ LAUKU APVIDOS  
Eiropas Lauksaimniecības fonds  
lauku attīstībai



Atbalsta Zemkopības ministrija un Lauku atbalsta dienests

# What we are?

- LAG and FLAG
- Founded in 2006
- 2 funds: EAFRD & EMFAF
- Rural area : 13k inhabitants
- Urban rural area: 17k (inhabitants new)
- Urban area : 64k inhabitants (only EMFAF)
- Active with smart villages since 2019



Our territory is an attractive and inclusive living space for every inhabitant, where socially active, educated residents live and creative and competitive companies operate, jointly promoting a responsible society and increasing local resilience for sustainable development.

# Learning and supporting Smart Villages in previous pp

First pioneer smart village **ENGURE**

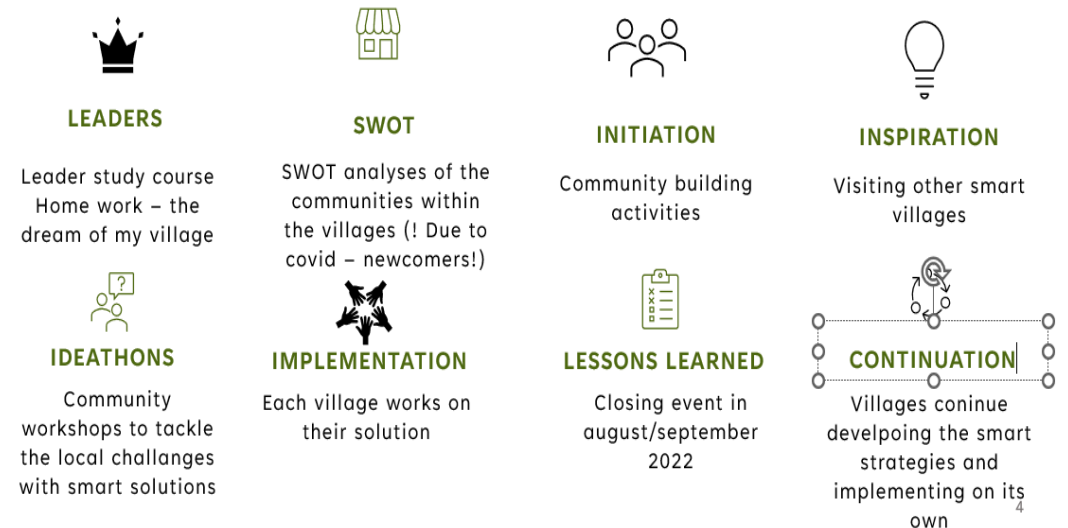
- Project «Smart coastal villages» 2019-2020
- new approach, quite skeptical acceptance
- first time community zoom day ever

Benefits:

- new relationships and common achievements;
- new knowledge: community SWOT, mini hackathon, IT knowledge on programming and sensors
- Lessons learned:

*support leaders, support simple actions!*

- Project «Towards smart coastal villages » 2021-2022
- 6 pilot villages, 6 leaders a.k.a. village hosts
- Challenges: limitations of funding possibilities, how to support the SV further?





# COMMUNITY BUILDING AND WORKING TOGETHER





# Smart villages in strategy 2023-2027

- To support communities to build their resilience, entrepreneurship and cooperation capacities

*(based on local need to activate the communities)*

- Public benefit projects → SV actions as special supported field → +20% rural /10% urban) → extra points in evaluation criteria
- Challenge: HOW to make sure, this is a smart village project?
  - Ask for a proof of meeting of the community with defined needs / village objectives
  - Provide description of SV definition and list of activities (People, Mobility, Economy, Quality of life, Environment, good governance)?
  - The project target audience - majority of the community
  - Proven record of activities????





THANK YOU

Ieva Vitola Deusa

LAG Partnership for Rural and  
the Sea

+371 20 610 185

ieva@plj.lv

facebook.com/laukiemunjurai

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